

CONTACT ME

310.721.2407 // VALERIE@VALBUILT.COM

PORTFOLIO WWW.VALBUILT.COM**ABOUT ME**

Student pursuing a Masters in Interior Architecture, seeking to gain professional experience in the field through a paid internship or entry level position.

As a former marketing professional transitioning careers, I bring enthusiasm, a fresh perspective and a desire-to-learn attitude, as well as the benefit of over 10 years of professional experience in a fast-paced, creative business environment.

TOOLBOX

// Photoshop, Illustrator & InDesign
// AutoCad, Revit & SketchUp
// 3DS Max & VRay

// Extremely Tech and Web Savvy
// ASID Student Member
// Hand Drafting

EDUCATION

UCLA Extension - GPA: 4.0
Architecture & Interior Design
Certificate Program (Pre-Masters)
Completed all base coursework

California State University, Chico
B.S in Business, Marketing emphasis
Minor in Public Relations Journalism

COMPLETED COURSE WORK

Fundamentals of Interior Design // AutoCad // Revit // Color Theory // Surface Materials
Lighting Design // Design Communications I, II & III // Elements of Design I & II
History of Decorative Arts I, II, IV & IV

PROFESSIONAL EXPERIENCEWILNER PLUMBING**Bookkeeper + Office Manager**

(Current, Part Time)

*I also volunteer at several industry trade events such as:
LCDQ's Design Crawl, NEWH Design Crawl,
and Dwell L.A Home Tours*

FAITH BLAKENEY DESIGN STUDIO**Marketing + Design Assistant**

Throughout my 10+ years doing digital marketing in the music industry I worked for bands and artists designing customized digital marketing and social media strategies that reflected their personalities and desired aesthetic while effectively delivering against sales and engagement goals. I also managed projects, oversaw budgets, and directed project teams and vendors in the execution of large scale marketing campaigns.

EMOTICAST**Head of Music Partnerships, U.S.A**UNIVERSAL MUSIC GROUP**Head of Digital Marketing for Harvest Records**THE COLLECTIVE MANAGEMENT**Digital Marketing Manager**UNIVERSAL MUSIC GROUP**Executive Assistant / Marketing Coordinator**